

<b>Criteria</b>	<b>Exceeds (20 Points)</b>	<b>Meets (17 Points)</b>	<b>Moving Towards (14 Points)</b>	<b>Does Not Meet (No Credit)</b>
<b>Content:</b> Is the content of the product well chosen?	Content chosen represents the best choice for the product.	Information is related to the content, but is not the best choice for the product.	Information related to the content is minimal, and is not the best choice for the product.	Information presented does not appear to be related to the topic or task.
<b>Completeness:</b> Is everything included in the product?	All information needed is included. Product meets the product guidelines.	Some important information is missing. Product meets the product guidelines.	Some important information is missing. Product meets some of the product guidelines.	Most important information is missing. The product does not meet the product guidelines.
<b>Creativity:</b> Is the product original?	Presentation of information is from a new perspective. Product includes an element of fun and interest.	Presentation of information is from a new perspective. Product has elements of fun and interest.	Information is presented in a previously displayed form. Product does not have elements of fun an interest.	There is no evidence of new thoughts or perspectives in the product.
<b>Correctness:</b> Is all of the information included correct?	All information presented in the product is correct and accurate.	Most of the information presented in the product is correct and accurate.	Some of the information presented in the product is correct and accurate.	All of the information presented in the product is incorrect.
<b>Communication:</b> Is the information in the product well communicated?	All information is neat and easy to read. Product is in the appropriate format and shows significant effort.	Most of the product is neat and easy to read. Product is in the appropriate format and shows significant effort.	The product is not neat and easy to read or the product is not in the appropriate format. It does show significant effort.	The product is not neat and easy to read or the product is not in the appropriate format. It does not show significance effort.

Name: \_\_\_\_\_